

SIGN UP TODAY!

Join thousands of others in the Tennessee Valley who have enrolled in Green Power Switch. Simply fill out and mail the enrollment card below, sign up online at www.greenpowerswitch.com, contact your local power company, or call 1-866-673-4340.

130 REASONS TO JOIN THE CAUSE.

Purchasing two blocks of green power per month for a year avoids 3.5 tons of carbon dioxide emissions. That is the equivalent of avoiding emissions caused by the electricity use of an average American home for 142 days, using 130 fewer propane cylinders for backyard barbeques, or parking the family car for seven months.* Find out how much greener your world can be. Visit our green power calculator at www.greenpowerswitch.com/calculator to learn how much offsetting 25%, 50% or 100% of your home's electricity use can help the environment.

*Source: EPA Green Power Equivalency Calculator, 2012

MAKE THE SWITCH to help bring more renewable energy to the Valley



YES! I want to support renewable energy in the Tennessee Valley.

Blocks available in increments of \$4 per month. Each \$4 block supports 150 kilowatt-hours of regional renewable energy.

Select a participation level:

- \$4 \$8 \$12 \$16
 Other amount (minimum \$4): \$ _____

Name (as it appears on your bill):

Power Distributor:

Service Address:

City:

State:

Zip:

Email Address (optional; used only to send program information):

Phone Number (optional; used only to verify your information):



www.greenpowerswitch.com

facebook.com/TVA



The Tennessee Valley Authority and your local power company are working together on the Green Power Switch program – all we need is you!



What is Green Power Switch?

Like any revolutionary idea, the idea behind Green Power Switch® is simple: harness the natural power of the wind, the sun and the earth to create an energy source that's usable in our everyday lives.

TVA and local power companies, working in cooperation with the environmental community, developed Green Power Switch as a way to bring more clean, green power to the Tennessee Valley. When you join Green Power Switch, you are helping pay for renewable energy that will be used throughout the service area.

But participation is strictly voluntary. Support for Green Power Switch comes directly from people like you. People who believe renewable energy has the power to change the world.

Since the launch of Green Power Switch on Earth Day 2000, thousands of residents of the Tennessee Valley have signed up for the program. Now it's your turn to add a little more momentum to the revolution.



Renewable energy for Green Power Switch is provided by the following:



Solar power

The sun is an incredibly powerful source of energy. That's why TVA is using photovoltaic panels to transform solar energy into usable electricity. At sites in all corners of the Valley, the sun's energy is collected in solar panels. Green Power Switch solar sites are installed at public locations across the region to provide individuals the opportunity to see solar power at work. Visit www.greenpowerswitch.com to find the Green Power Switch solar installation nearest to you.



Wind power

High atop Buffalo Mountain in East Tennessee, a wind farm is keeping the winds of change blowing. The 260-foot tall turbines of the wind farm use the natural power of the wind to turn the large blades, which are attached to the shaft of an electric generator. It's the first commercial-scale use of wind power to generate electricity in the southeastern United States. In addition to Buffalo Mountain, there are more than a dozen small-scale wind installations owned by customers who are participating in TVA's Generation Partners* program.



Biomass power

Energy from methane gas is produced by cofiring methane collected from a wastewater treatment facility in Memphis at TVA's Allen Fossil Plant. Generation Partners participants have increased the amount of biomass energy supported by Green Power Switch customers in the region. In the event that additional supply is needed throughout the year, other eligible biomass fuel sources may be used to contribute to supply as well.

* Generation Partners will transition to Green Power Providers during summer 2012.

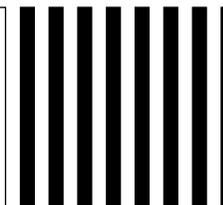
CAN BUSINESSES ENROLL?

Yes! Green Power Switch offers renewable energy options for businesses. Qualifying purchases gain additional recognition through the U.S. EPA Green Power Partnership. For more information, contact your local power company, visit www.greenpowerswitch.com or call 1-866-673-4340.



Green Power Switch
An EnergyRight Solution

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 138 CHATTANOOGA TN

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